



NOTICE: TRAINING PLACEMENT & ALUMNI CELL

Ref: GITM / T&P / 2025-26/240

Date: 25 July 2026

Sub: Campus by Jumbotail

Attn: BTech (CS/IT) / MBA - 2026/ 2027 / Batch

About	Mindenious is an innovative educational technology platform which isn't just another ed-tech platform; we're the bridge that spans the gap between classroom theory and a real-world industry need. From internships to personalized career guidance and mentorship, we're here to help students navigate the ever-shifting terrain of professional development. With us, education isn't just about learning more, it's about thriving. ELEVATE YOUR INTELLECT WITH MINDENIOUS EDUTECH.
Designation	Business Development Associate/ Marketing Executive
Salary	Probation (3 months): ₹15,000 to ₹18,000 (base pay) + ₹10,000 (variable) Post Probation: 7 LPA (4 LPA + 3 LPA variable)
Role	<ul style="list-style-type: none">• Identify potential customers and new business opportunities within the education sector.• Research and prospect new leads through various channels such as lead calling, email campaigns, social media outreach, and networking events.• Develop a deep understanding of the company's products and services, particularly its educational technology solutions.• Tailor sales pitches and presentations to showcase how the company's offerings address the specific needs and challenges of educational institutions, teachers, and students.• Relationship Building and Consultative Selling.• Manage and nurture leads through the sales pipeline, from initial contact to closure.• Keep accurate records of sales activities, including lead interactions, follow-ups, and progress updates.• Negotiate term, pricing, and contracts with prospective clients, ensuring company policies and objectives.• Foster long-term relationships with customers by providing ongoing support, addressing concerns, and offering additional value-added services.• Proactively engage with existing clients to identify upselling and cross-selling opportunities to drive revenue growth.
Eligibility	<ol style="list-style-type: none">1. Candidate who has 0 - 2 years of experience.2. All graduates and post-graduates are eligible.3. Minimum CGPA of 6.04. Proficiency in MS Office Suite.5. Experience in inside sales, business development, or a related field, preferably in the Edu-tech industry or a similar sector will be given priority.
Process	Presentation Online Interview
Date of Campus	29 July 2026 12:00 PM. Meeting link : https://meet.google.com/poe-dymr-duv

CC to:

Hon'ble Chairman Sir, for kind information

Director – Coordination & Planning

Director-GITM

Director-Administration

HOD CS IT MBA

Notice Board

TPO-GGI