



NOTICE: TRAINING PLACEMENT & ALUMNI CELL

Ref: GITM / T&P / 2025-26/227

Date: 13 July 2026

Sub: Campus by Codehood

Attn: BTech (all Branches)/ MBA/ BBA /BCA/BCOM/BCOM-H 2026 Batch

About The Company	<p>CodeHood is a career acceleration and employability company dedicated to helping students become industry-ready professionals. We bridge the gap between academic learning and real-world industry requirements through practical, outcome-driven learning experiences.</p> <p>Working closely with colleges, universities, industry experts, and hiring partners, we provide students with access to industry-aligned bootcamps, AI-powered learning ecosystems, mentorship, real-world projects, and career opportunities. Today, CodeHood partners with leading institutions across India and continues to build a strong network of academic collaborators, industry mentors, and hiring organizations committed to shaping the next generation of talent.</p>
Designation	Business Development Associate (Internship + PPO)
Location	HSR Layout, Bengaluru
Salary	<ul style="list-style-type: none">• Stipend: ₹18,000 per month + Up to ₹12,000 Performance-Based Incentives• PPO Compensation: ₹5 LPA – ₹7 LPA• Additional Benefit: Complimentary Health Insurance coverage worth ₹2,00,000 for every individual
Eligibility	<ul style="list-style-type: none">• Below 50% of assigned target: ₹15,000 stipend• 50% or above of assigned target: ₹18,000 stipend• 100% target achievement and above: Eligible for variable incentives as per company policy
Role	<p>Client Interaction & Engagement • Connect with prospective learners and institutional partners to understand their requirements and recommend suitable learning pathways. • Build meaningful relationships through effective communication and engagement. Revenue & Growth Enablement • Drive business outcomes by promoting CodeHood's programs and solutions to achieve assigned performance goals. • Contribute to organizational growth through proactive outreach and conversion activities. Advisory & Consultation • Act as a trusted advisor for prospective learners by understanding their career goals and recommending relevant opportunities. • Support individuals in making informed decisions regarding their professional development. Relationship Management • Build and maintain long-term relationships with students, institutions, and stakeholders. • Ensure a positive experience throughout the engagement journey. Market Intelligence • Monitor industry trends, student preferences, hiring patterns, and competitor activities. • Share insights that can support business growth and strategic decision-making. Cross-Functional Collaboration • Work closely with marketing, operations, product, and academic teams to ensure seamless execution of initiatives and campaigns. Reporting & Optimization • Maintain accurate records of interactions, conversions, and follow-ups using company systems. • Provide regular updates and feedback to support continuous improvement.</p>
Process	Online- 20 July 2026

CC to:

Hon'ble Chairman Sir, for kind information

Director – Coordination & Planning

Director-GITM

Director-Administration

HOD CS IT EC EE ME CE BT MBA BBA BCA BCOM BCOM-H

Notice Board

TPO-GGI