



NOTICE: TRAINING PLACEMENT & ALUMNI CELL

Ref: GITM / T&P / 2025-26/218

Date: 1 July 2026

Sub: Campus by Mindseekers Technologies Pvt. Ltd., Noida

Attn: BTech (all Branches)/ MBA/ BBA /BCA/BCOM/BCOM-H 2026 Batch

About The Company	Mindseekers is a leading EdTech company dedicated to transforming education through innovative digital learning solutions. Our mission is to make quality education accessible, engaging, and effective for learners of all ages by leveraging technology, data, and personalized learning experiences. At our company, you'll work in a collaborative, fast-paced environment that values innovation, continuous learning, and impact. We offer competitive compensation, flexible work arrangements, and the opportunity to shape the future of education through cutting-edge technology.																
Designation	Inside Sales Strategist / Business Development Associate (BDA)																
Location	Noida, Sector 63 (On-site)																
Joining	Immediate																
Salary	<p>For Engineering / MBA / MCA Candidates</p> <table> <tr> <td>Compensation Component</td><td>Amount</td></tr> <tr> <td>Total CTC</td><td>₹8,00,000 per annum</td></tr> <tr> <td>Fixed Compensation</td><td>₹6,00,000 per annum</td></tr> <tr> <td>Performance Incentives</td><td>Up to ₹2,00,000 per annum</td></tr> </table> <hr/> <p>For BBA / BCA Candidates</p> <table> <tr> <td>Compensation Component</td><td>Amount</td></tr> <tr> <td>Total CTC</td><td>₹5,50,000 per annum</td></tr> <tr> <td>Fixed Compensation</td><td>₹4,50,000 per annum</td></tr> <tr> <td>Performance Incentives</td><td>Up to ₹1,00,000 per annum</td></tr> </table>	Compensation Component	Amount	Total CTC	₹8,00,000 per annum	Fixed Compensation	₹6,00,000 per annum	Performance Incentives	Up to ₹2,00,000 per annum	Compensation Component	Amount	Total CTC	₹5,50,000 per annum	Fixed Compensation	₹4,50,000 per annum	Performance Incentives	Up to ₹1,00,000 per annum
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Role	<ul style="list-style-type: none"> ☐ Lead Generation: Finding and contacting cold or warm prospects via phone calls, emails, and social media. ☐ Qualification: Assessing client needs, budget readiness, and fit before passing high-value targets to senior teams. ☐ Pipeline Management: Tracking daily interactions, updates, and customer data accurately inside CRM software. ☐ Target Achievement: Meeting assigned weekly, monthly, or quarterly sales and conversion quotas 																
Process	Group Discussion followed by Personal Interview Rounds																
Date of Campus	4 July 2026 Online																

CC to:

Hon'ble Chairman Sir, for kind information

Director – Coordination & Planning

Director-GITM

Director-Administration

HOD CS IT EC EE ME CE BT MBA BBA BCA BCOM BCOM-H

Notice Board

TPO-GGI